

SPONSORSHIP COMMITMENT

DEADLINE—10/1/18

Thank you for considering sponsoring
the 8th Annual Healthy Driven
FraidyCat 5K, Ghost Run 10K & Meow Mile
presented by Edward-Elmhurst Health
and The Oswego Chamber of Commerce



Healthy Driven FRAIDYCAT 5K GHOST RUN 10K & MEOW MILE

PRESENTED BY

Edward-Elmhurst
HEALTH



73 W. Van Buren St. • Oswego, IL 60543

Phone: 630 554 3505
Fax: 630 554 0050

E-mail: info@oswegochamber.org
Registration: www.signmeup.com

SPONSORSHIP OPPORTUNITIES



Healthy Driven FRAIDYCAT 5K GHOST RUN 10K & MEOW MILE

PRESENTED BY

Edward-Elmhurst
HEALTH



10.28.18

Healthy Driven Running Series

Oswego continues to team up with Plainfield and Naperville
to offer runners a unique chance
to complete the 2018 Healthy Driven Running Series.

Details: <http://cm.eehealth.org/healthy-driven/running-series>

DOWNTOWN OSWEGO

MEOW MILE
9 A.M. START

FRAIDYCAT 5K & GHOST RUN 10K
9:30 A.M. START

JOIN US IN SUCCESS!

The Oswego Chamber of Commerce works hard each year to raise money to keep the cost of chamber membership down, to increase the benefits of chamber membership to all members—and to offer more opportunities for you to promote your business to the community.

Our last major fundraiser of the year continues to be our successful FraidyCat race series. The 8th Annual races will be held on Oct 28, 2018. Edward-Elmhurst Health graciously continues to be our Title Sponsor.

In this brochure you will find the different levels of available sponsorship. The success of this event depends on your support and participation. We continue to draw runners from up and down the Fox Valley area as well as from Wisconsin and northern Chicagoland. This year we expect more than 1,000 participants, friends and supporters to attend the event. We will continue to aggressively market this event to give you maximum exposure.

The sponsorship deadline is Sept. 15, 2018, and all sponsorships **must be paid** by that date to be included on shirts.

***Sponsors must supply their logo for website and must supply their own banner—which will be hung at or near the race only if they are delivered to the Chamber office on or before Oct. 15, 2018. Sponsors are also responsible for supplying enough gear bag materials for all race entrants. Plan on at least 800 runners, but you will receive an e-mail in late September or early October if the number changes dramatically.**

All sponsors will receive recognition in the race day program, in e-mails to participants and all press releases for the event—and race day recognition.



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PANTHER SPONSOR—\$1,000

(3 MORE AVAILABLE)

Thank you, Business Knowledge Systems, Oswego Cyclery, and Waubensee Community College!

- ▶ 2" x 2" Logo on back of shirt at the top
- ▶ Link and logo on the Oswego Chamber & Race websites*
- ▶ Booth space day of event
- ▶ Signage on course*
- ▶ Gear bag materials*
- ▶ Logo on gear bag
- ▶ Your banner displayed at the finish line
- ▶ Includes four chamber e-blasts to be used by December 31, 2018
- ▶ Includes your logo on advertising screens at the Goodrich Kendall 11 GDX movie theaters (minimum of 31,000 impressions!)

HISS SPONSOR—\$500

- ▶ Logo on shirts
- ▶ Booth space day of event
- ▶ Gear bag materials*
- ▶ Recognition on website & link*
- ▶ Your banner displayed at the finish line
- ▶ Includes two chamber e-blasts to be used by December 31, 2018

GHOST RACE SPONSOR

Thank you, Old Second!

KITTEN SPONSOR—\$250

- ▶ Business name on runner's shirts (no logo)
- ▶ Booth space day of event
- ▶ Gear bag materials*
- ▶ Recognition on website & link*
- ▶ Your banner displayed at the finish line

PURR SPONSOR—\$150

- ▶ Gear bag materials*
- ▶ Recognition on website & link*
- ▶ Your banner displayed at the finish line

WATER STATION SPONSOR—\$100

(2 MORE AVAILABLE)

- ▶ Gear bag materials*
- ▶ Recognition on website
- ▶ Your banner displayed at your water station